FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032131 **Type of Permit:** FILMING **Release Date:** 10/07/2010

Production Company MEDIA POLICY CENTER

Insured Company Name FIREMAN'S FUND INSURANCE COMPANY
Contact Phone No. 1 310-828-2966
Contact Phone No. 2
Fax
Address 2932 WILSHIRE BLVD, SUITE 203
SANTA MONICA, California 90403

Production Title DESIGNING HEALTHY COMMUNITIES

Type of Production Commercial - PSA

Producer Dale Bell

Director Harry Wiland

1st AD Aaron Kemp

Production Manager Aaron Kemp

FilmL.A. Coordinator Daniel Alvarez

Location Manager Aaron Kemp
Primary Phone Office - 310- 828-2966
Secondary Phone

Location Assistant Teresa Chang
Primary Phone Office - 310- 82-8 2966 110
Secondary Phone

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE $50.00

Total Permit Fee $50.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00032131	**Location Manager**	Aaron Kemp
Production Company	MEDIA POLICY CENTER	Primary Phone	Office - 310- 828-2966
Insured Company	FIREMAN'S FUND INSURANCE COMPA...	Secondary Phone	
Production Title	DESIGNING HEALTHY COMMUNITIES		

Location Address Lake Hollywood Dr., Wonder View Dr - Montlake Dr. , Los Angeles , CA, 90068

Location Type Street

Prep Dates 10/8/2010 - 10/8/2010 06:30 - 07:00

Film Dates 10/8/2010 - 10/8/2010 06:30 - 18:00

Strike Dates 10/8/2010 - 10/8/2010 11:30 - 12:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
IRS2008. 47200409260626.PDF
Microsoft Word - Lake Hollywood 2 3 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Buck
LOS ANGELES CITY DEPARTMENT OF WATER & POWER	Thomas Breckner
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Nicole Robottom

Coordinator Note Requestor has permission to access the Hollywood Reservoir service road during public access times (6:30 am to 6:00 pm) to interview Dr. Richard Jackson. Total crew number, including on-camera interviewee, is six people. Filming location will be at the south service road, on or adjacent to concrete dam (off the Weidlake pedestrian entrance). Film crew shall remain on the paved service road at all times. No vehicles shall be permitted beyond the gates; film crew access is granted through the pedestrian-access gate. Film production shall not prevent or obstruct public use of this service road. Crew cars shall be parked on the dirt, public parking lot off Weidlake Drive.

Coordinator Note
Film on 10/8
Lake Hollywood Park
7am to 11am
(NO Monitor required)

Parking **Base Camp** **Crew Parking**

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Summary Information

Location

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Production Title	DESIGNING HEALTHY COMMUNITIES		

Location Type : To Be Determined

Location Type : Location

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Permit #F00032131

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

MAR 24 2008

Date:

Employer Identification Number:
52-2404670
DLN:
608077084
Contact Person:
& RENEE RAILEY NORTON ID# 31172
Contact Telephone Number:
(877) 829-5500

Public Charity Status:
170(b)(1)(A)(vi)

THE MEDIA AND POLICY CENTER
FOUNDATION OF CALIFORNIA
C/O DOUGLAS MANCINO, MCDERMOTT WILL,
EMERY LLP
2049 CENTURY PARK EAST STE 3800
LOS ANGELES, CA 90067

Dear Applicant:

Our letter dated March 2004, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely yours,

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

NOT A PERMIT

Letter 1050 (DO/CG)

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office

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'Designing Healthy Communities'
(LAKE HOLLYWOOD PARK)

NOT A PERMIT

- Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between parK
- patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not remove any trees from the park. Must work around existing landscape.
- May not drive on any park service road or grassy areas.
- Must hand cart or carry all equipment to location.

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DRAFT PERMIT

- Company must be aware that this is a park heavily used by dog owners.
- Must park all vehicles legally on the street.

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